

<b>Notice of References Cited</b>	Application/Control No.	Applicant(s)/Patent Under Reexamination	
	09/849,979	GANESAN ET AL.	
	Examiner	Art Unit	
	Tim Brown	3625	Page 1 of 2

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	B	US-6,138,106	10-2000	Walker et al.	235/381
	C	US-6,288,319	09-2001	Catona, Gary	40/124.03
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**NON-PATENT DOCUMENTS**

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.	V	"WishClick Kicks Off Marketing Campaign by Tempting Consumers With Tell-a-Friend Promotion; Register with WishClick and receive up to \$50 in SuperCertificates from GiftCertificates.com," Business Wire (November 2, 1999)		
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.	X	"Card wars result in some bitter messages," Financial Times (December 28, 1998)		

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

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